

## **Wag'n Tails Offer Catty Shack Vac Option on Mobile Grooming Vehicles**

Growing Market For Cat Grooming Prompts Addition Of Optional Catty Shack Vac Equipment

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In response to a growth area of the mobile grooming industry, Wag'n Tails Mobile Conversions has added the Catty Shack Vac option to its popular Pet Stylist Elite and Endurance Sprinter grooming vans. This version of the Catty Shack Vac has been specifically designed for Wag'n Tails mobile grooming vehicles.

The Catty Shack Vac was invented by Danelle and Michael German to provide cat groomers with a containment drying system that eliminates the loose hair when drying, detangling and de-shedding a cat. The system can also be used for smaller dogs. Danelle German is the founder and president of the National Cat Groomers Institute of America, Inc. The Institute operates a school that trains and certifies groomers for feline grooming exclusively.

"We are always listening to our customers and we found that many of them are seeing demand rapidly rising for cat grooming" said Wag'n Tails President, Dennis Gnetz. "Because of the intrinsic advantages mobile grooming affords the pet and the pet parent, it is ideally suited to cat grooming. This option opens up the cat grooming market to mobile groomers who might otherwise overlook it" Gnetz added.

"We are always looking for methods to improve the profitability of our clients and this option will enable us to offer them another niche to tap in the lucrative mobile grooming market" said Chris Herron, Wag'n Tails Business Development Manager.

The Catty Shack Vac is now available and can be ordered immediately.

[www.wagntails.com](http://www.wagntails.com)